IPL: The Inevitable Premier League returns today

Uninterrupted by election or pandemic, the cash-rich tournament has become an unavoidable event

VISHAL MENON
New Delhi, 21 March

Last year's Indian Premier League (IPL) final was played at Ahmedabad's gargantuan Narendra Modi Stadium on May 29. Precisely a week later, members of the Indian Test team were jettisoned from the country's sweltering cauldron to the cooler climes of London to feature in the World Test Championship final against Australia.

In this age of cut-throat competition and professionalism, these cricketers are expected to make a seamless transition from one format to the other. It's easier said than done.

The Indians, under the leadership of Rohit Sharma, imploded under the most dramatic circumstances. They would go down by 209 runs to hand Australia the coveted World Test Championship crown. It was the second time in succession that India would bow out in the summit clash of the premier long-form ICC tournament.

Instead of blaming his players for their insipid performance, Sharma questioned the scheduling of the World Test Championship final during the post-match press conference.

"Why after the IPL? Why not in March? June is not the only month to play in the (World Test Championship) final," he argued.

Of the few certainties in life is the razzmatazz called the IPL. It has survived the scourge of the pandemic, and over the years, it has also dodged the frenzy of several Lok Sabha elections to cement a spot in the annual sporting calendar.

On Friday, the 17th edition of the IPL will kick-off with Chennai Super Kings and Royal Challengers Bengaluru facing off at the Chepauk Stadium in Chennai.

Over the years, the IPL has attained the status of a decacorn, witnessing a remarkable 28 per cent surge in its combined brand value to touch $10.7 billion, according to Brand Finance.

Such has been IPL's sway that players are increasingly skipping international and domestic commitments just to feature in this cash-rich tournament. In February this year, the Board of Control for Cricket in India (BCCI) finally cracked the whip on Shreyas Iyer and Ishan Kishan — the two rising stars of Indian cricket — for choosing "IPL over domestic cricket," by excluding them from the list of central contracts.

But the malaise is deep-rooted. Blame it on the ill-conceived scheduling.

The 17th edition of the IPL will kick off with Chennai Super Kings and Royal Challengers Bengaluru facing off at the Chepauk Stadium in Chennai PHOTO: IPL

The ICC World T20, spread across the Caribbean islands and in the US, is scheduled to take place in June this year, just days after the final of this IPL.

Not surprisingly, this IPL assumes greater significance as a spectacular performance in this edition guarantees a player a sure-shot ticket to the showpiece ICC event.

Take the case of star India player KL Rahul.

Rahul is back at the helm after recovering from a quadriceps injury as the captain of the Lucknow Super Giants (LSG).

At the IPL curtain-raiser press conference, Justin Langer, the tough-talking coach of LSG, was asked about his captain's chances of making it to the Indian team.

"The message for players like KL will be that the more they concentrate on playing well for LSG, their chances (of World T20 call-up) will increase," Langer said.

In many ways, the IPL is a grim indicator of the times we live in. Former India captain Bishan Bedi had labelled IPL a "scam", calling it a platform for money-laundering activities.

West Indies pace bowling legend Michael Holding has strong views on the IPL, saying, "It is not cricket." He also asked the ICC to not turn the sport into a "soft-ball competition".

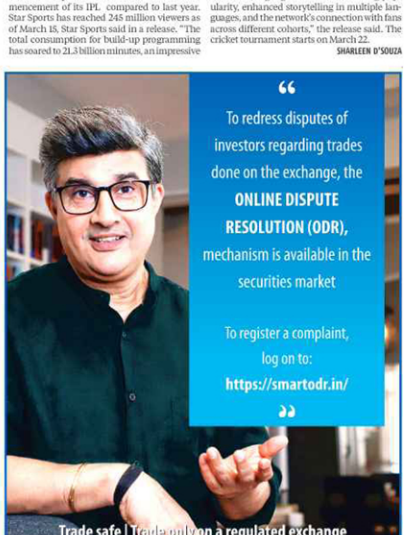
Given the financial clout and the brand equity the IPL enjoys, this is a competition that is only going to burgeon in size and stature in the years ahead.

Star Sports viewership jumps 24% in run-up to IPL

Star Sports, the official broadcaster of Tata Indian Premier League (IPL) 2024, has witnessed a 24 per cent increase since the commencement of its IPL compared to last year. Star Sports has reached 245 million viewers as of March 15, Star Sports said in a release. "The total consumption for build-up programming has soared to 21.3 billion minutes, an impressive 26 per cent higher compared to last year. This unprecedented engagement, even before a ball is bowled, highlights the overwhelming popularity, enhanced storytelling in multiple languages, and the network's connection with fans across different cohorts," the release said. The cricket tournament starts on March 22.
SHARLEEN D'SOUZA

70% OF IPL 2023 VIEWERS GEN Z AND MILLENNIALS

Nearly 70 per cent of the 128 million viewers of the IPL 2023 were Gen Z and millennials, according to a report by InMobi's smart lock screen platform Glance. While the highest cumulative engagement came from the Southern region, Delhi, Maharashtra, and Uttar Pradesh were the most engaged states. "Owing to soaring costs during this sporting tournament, mobile becomes a preferred, innovative and lucrative medium for advertisers compared to traditional platforms. In fact, 73 per cent of IPL 2023 viewers turned into the tournament digitally, of which 30 per cent preferred watching it solely on mobile," said Vasuta Agarwal, chief business officer, InMobi Group.
ARYAMAN GUPTA



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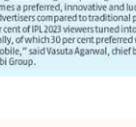
Opinion, Insight Out



Business Standard Insight Out

www.bankofbaroda.in

Notice of Specified / Cut-off Date

[In respect of Election of One Shareholder Director]

The Bank has decided to initiate the process of Election of One Shareholder Director amongst the Shareholders other than the Central Government.

Pursuant to Bank of Baroda General (Shares & Meetings) Regulations 1998 as amended (The Regulations) and other applicable Rules, Notice is hereby given that **Friday, 05th April 2024** has been fixed as the **Specified (Cut-off Date)** for the purpose of determining the list of Shareholders who shall be entitled to participate (i.e., **nominate, contest and vote**) in the Election of **One** Director of Bank of Baroda, to be elected by the Shareholders other than the Central Government from amongst themselves, to be conducted pursuant to Section 9(3)(i) of the Banking Companies (Acquisition & Transfer of Undertakings) Act, 1970 at the ensuing Extraordinary General Meeting (EGM) of the Shareholders of the Bank proposed to be held on **Tuesday, 07th May 2024** through Video Conferencing (VC) / Other Audio Visual Means (OAVM). It is further notified that pursuant to the Regulation 65 (ii) of the Regulations the Last Date for submission of the nomination forms etc., will be upto 4.00 pm. on **22nd April 2024**.

The Notice for the Meeting along with the relevant Forms for the election will be issued in due course and also will be hosted on the Bank's website.

Place: Mumbai
Date: 22.03.2024

For Bank of Baroda
P K Agarwal
Company Secretary

CAE-12230

E-AUCTION SALE NOTICE UNDER IBC, 2016
M/s. GVK INDUSTRIES LIMITED (GVKIL) (In Liquidation)
Reg. Office: Plot-10, Paigah Colony Phase-I Sardar Patel Road Secunderabad, Hyderabad, Telangana-500003.

Bids are invited through e-auction platform of NESL for sale of following assets of GVKIL forming part of the Liquidation Estate by the Liquidator u/s. 35 (f) of IBC, 2016 r/w reg. 32 of IBBI (Liquidation Process) Regulations, 2016.

SALE OF ASSETS OF GVKIL UNDER REGULATIONS 32(A) TO (D) (BROAD DETAILS AS UNDER	Reserve Price (Rs. Crores)	EMD (Rs. Crores)	BID Increase Amount (Rs. Crores)
Plant & Machinery and Power Plant Buildings: At the plant & machinery comprising mainly of i) 148.85 MW Alstom (GT13E2 DUAL FUEL) Gas turbine, ii) 80MW Alstom (NE33AA triple pressure) steam turbine and iii) other equipment, electrical, fittings, inventory, stores, furniture & fixtures and Buildings of Phase-II Gas based power plant having capacity of 220 MW situated at Jegurupadu, Rajahmundry, East Godavari Dt, Andhra Pradesh.	80.08	8.00	1.00

Last date for submission of EOI with bid documents and EMD | 05-04-2024

E-Auction Date & Time | 20-04-2024 (10.00 A.M. to 4.00 P.M.) With unlimited extension of 5 minutes each upto 7 P.M.

1. Interested applicants may refer to the E-Auction Process Information Document with terms and conditions of online E-Auction, EMD form, Eligibility Criteria, Declaration by Bidders, EMD requirement etc., available at https://nesl.co.in/ auction-notices-under-ibc/
2. Bid related documents shall be submitted through e-mail in the formats prescribed, followed by originals.
3. Other Timelines are given in the relevant E-Auction Process Information Document.
4. Interested applicant who has deposited EMD and requires assistance in creating login ID and password may contact Liquidator @ 9849039674 or his authorized representative Mr. Vijaya Krishna @ 9491791079 or through email at logvk@gmail.com or info@iksfms.com
5. It is clarified that, this invitation purports to invite prospective bidders and does not create any kind of binding obligation on the part of the Liquidator or the Company to effectuate the sale. Liquidator has right to extend /defer /cancel and/or modify, delete any of the terms and conditions including timelines of E-Auction at his discretion in the interest of Liquidation Process and has right to reject any bid without any prior notice or assigning any reason whatsoever at any stage of the auction.
6. E-Auction shall be conducted on "AS IS WHERE IS", "AS IS WHAT IS" "WHATEVER THERE IS" and "NO RECOURSE" basis only.

Sd/- CA. Sai Ramesh Kanuparthi
Liquidator of GVK Industries Limited
IBBI Reg No.: IBBI/IPA-001/IP-P00910/2017-2018/11510
AFA Valid upto: 07-12-2024
Address for Correspondence: Plot E-8, Road No 2, Banjara Hills, Hyderabad-500034, Cell: +91 9849039674

Date: 22-03-2024
Place: Hyderabad

SBI
Data Centres and Cloud Department, State Bank of India, Global IT Centre, Sector 11, CBD Belapur, Navi Mumbai - 400614

NOTICE INVITING TENDER

RFP NO: SBI/GITC/Data Centres & Cloud/2023-24/1116

DATED: 22.03.2024

Bids are invited by State Bank of India from the eligible bidders for procurement of comprehensive AMC Services for Servers, Storages, SAN Switches, Network Switches and Onsite 14 Manpower resources. For details, please visit 'Procurement News' at https://www.sbi.co.in or https://bank.sbi and e-Procurement agency portal https://etender.sbi/SBI

Commencement of download of RFP: From 22.03.2024.

Last date and time for submission of bids: 15.04.2024 upto 16:00hrs.

DGM (Data Centres and Cloud)

पंजाब नैशनल बैंक punjab national bank
...and so better!
...the name you can BANK upon!

Information Technology Division, HO, 3, Sansad Marg, New Delhi – 110 001
(Email ID: eprocurement@pnb.co.in, Phone: 011-23311452)

Tender Notice

Punjab National Bank invites online bids (both technical and commercial) through GeM Portal (Government e Marketplace) from eligible bidders for Procurement of Secret Management Solution.

Interested bidders may visit website https://gem.gov.in/ for details.

Last date for online bid submission is 12.04.2024 at 1600 hrs.

Chief Manager

FORM A
PUBLIC ANNOUNCEMENT
(Under Regulation 6 of the Insolvency and Bankruptcy Board of India (Insolvency Resolution Process for Corporate Persons) Regulations, 2016)
FOR THE ATTENTION OF THE CREDITORS OF FAIRDEAL SUPPLIES LIMITED

RELEVANT PARTICULARS		
1.	Name of corporate debtor	Fairdeal Supplies Limited
2.	Date of incorporation of corporate debtor	21/07/1987
3.	Authority under which corporate debtor is incorporated / registered	RoC - Kolkata
4.	Corporate Identity No. / Limited Liability Identification No. of corporate debtor	U51909WB1987PLC097552
5.	Address of the registered office and principal office (if any) of corporate debtor	Registered Address : 4, B.B.D Bag (E), 1st Floor, Stephen House, R No. 5, Kolkata - 700001
6.	Insolvency commencement date in respect of corporate debtor	19/03/2024 (Order Copy uploaded on the website of IBBI on the 20/03/2024)
7.	Estimated date of closure of insolvency resolution process	15/09/2024
8.	Name and registration number of the insolvency professional acting as Interim Resolution Professional	Mr. Bijay Murmuria, Reg. No. IBBI/IPA-001/IP-N00007/2016-17/10026
9.	Address and e-mail of the Interim Resolution Professional, as registered with the Board	Sumedha Management Solutions Private Limited, 6A, Geetanjali Apartment, 8B, Middleton Street, Kolkata - 700071, West Bengal bijay_murmuria@sumedhamanagement.com
10.	Address and e-mail to be used for correspondence with the Interim Resolution Professional	Sumedha Management Solutions Pvt. Ltd, 2B, Geetanjali Apartment, 8B, Middleton Street, Kolkata, West Bengal - 700071 ip.fairdeal@gmail.com
11.	Last date for submission of claims	02/04/2024
12.	Classes of creditors, if any, under classes (b) of sub-section (6A) of section 21, ascertained by the Interim Resolution Professional	Not Applicable
13.	Names of Insolvency Professionals identified to act as Authorised Representative of creditors in a class (Three names for each class)	Not Applicable
14.	(a) Relevant Forms and (b) Details of authorized representatives are available at:	(a) Web link https://ibbi.gov.in/en/home/downloads (b) Not Applicable

Notice is hereby given that the National Company Law Tribunal has ordered the commencement of a corporate insolvency resolution process of the Fairdeal Supplies Limited on 19/03/2024

The creditors of Fairdeal Supplies Limited are hereby called upon to submit their claims with proof on or before 02.04.2024 to the Interim Resolution Professional at the address mentioned against entry No.10.

The financial creditors shall submit their claims with proof by electronic means only. All other creditors may submit the claims with proof in person, by post or by electronic means.

A financial creditor belonging to a class, as listed against the entry No.12, shall indicate its choice of authorised representative from among the three insolvency professionals listed against entry No.13 to act as authorised representative of the class (specify class) in Form CA.

Submission of false or misleading proofs of claim shall attract penalties.

Name and Signature of Interim Resolution Professional :
Mr. Bijay Murmuria
Interim Resolution Professional in the matter of Fairdeal Supplies Limited
Reg. No. IBBI/IPA-001/IP-N00007/2016-17/10026.
AFA valid till 30/10/2024
Place : Kolkata Date : 22.03.2024

FORM G
INVITATION FOR EXPRESSION OF INTEREST FOR DADHEECH INFRASTRUCTURES PRIVATE LIMITED OPERATING IN THE CONSTRUCTION AND INFRASTRUCTURE BUSINESS
(Under Regulation 36A(1)of the Insolvency and Bankruptcy Board of India (Insolvency Resolution Process for Corporate Persons) Regulations, 2016)

RELEVANT PARTICULARS		
1.	Name of the corporate debtor along with PAN/ CIN/ LLP No.	Dadheech Infrastructures Private Limited PAN: AACCD5765A CIN: U74999WB2007PTC114838
2.	Address of the registered office	912, Lal Bazar Street 'B' Block, 4th Floor, Kolkata - 700001, West Bengal, India
3.	URL of website	https://ipdipl.com/
4.	Details of place where majority of fixed assets are located	Please write an e-mail to ip.dadheechinfrastructures@gmail.com to seek further details about the Corporate Debtor
5.	Installed capacity of main products/ services	Please write an e-mail to ip.dadheechinfrastructures@gmail.com to seek further details about the Corporate Debtor
6.	Quantity and value of main products/ services sold in the last financial year	One Contract was executed between Dadheech Infrastructures Pvt Ltd and Gupta Infraprojects Pvt Ltd on 1st July'2021 for Rs. 77,48,01,423 in Imphal, Manipur. Contract in consortium has been filed with the Hon'ble High court of Delhi whose estimated award is Rupees 120 Crores (Rs.100 Crores + 20 Crores) for Ahmedabad & Kapurthala respectively against D.G.M.A.P.
7.	Number of employees/ workmen	04 (Four)
8.	Further details including last available financial statements (with schedules) of two years, lists of creditors are available at URL	Please write an e-mail to ip.dadheechinfrastructures@gmail.com to seek further details about the Corporate Debtor
9.	Eligibility for resolution applicants under section 25(2)(h) of the Code is available at URL	Please write an e-mail to ip.dadheechinfrastructures@gmail.com to seek further details
10.	Last date for receipt of expression of interest	06.04.2024
11.	Date of issue of provisional list of prospective resolution applicants	09-04-2024
12.	Last date for submission of objections to provisional list	14-04-2024
13.	Date of issue of Final list of Prospective Resolution Applicants	21-04-2024
14.	Date of issue of Information Memorandum, Evaluation Matrix and request for Resolution Plans to prospective resolution applicants.	26-04-2024
15.	Last date for submission of resolution plans	27-05-2024
16.	Process email id to submit Expression of Interest	ip.dadheechinfrastructures@gmail.com

Mr. Soumendra Poddar
Interim Resolution Professional
For Dadheech Infrastructures Private Limited
Reg. No. IBBI/IPA-001/IP-P00446/2017-18/10789
Authorisation of Assignment Valid Upto: 30-6-2025
Address: 1/427 Gariahat Road (South) 4th Floor, Kolkata, West Bengal - 700068
Date : 22.03.2024 Place : Kolkata

GEE LIMITED
CIN : L99999WB1960PLC011879
Regd. Off.: Plot No. E-1, Road No. 7, Wagle Industrial Estate, Thane, Maharashtra-400604.
Tel. No. : +91-022-25821277, Website : www.geelimited.com, Email : shankar@geelimited.com

NOTICE OF 62nd ANNUAL GENERAL MEETING TO BE HELD THROUGH VIDEO CONFERENCING (VC) / OTHER AUDIO VISUAL MEANS (OAVM)

NOTICE is hereby given that pursuant to applicable provisions of the Companies Act, 2013 (the Act), Rules made there under and General Circular No. 02/2021 dated 13th January 2021, General Circular No. 20/2020 dated May 05, 2020 read with General Circular No. 14/2020 dated April 08, 2020 and General Circular No. 17/2020 dated April 13, 2020 and General circular No. 09/2023 dated 25th September, 2023 issued by Ministry of Corporate Affairs, the 62nd Annual General Meeting ("AGM") of the Company will be held on Friday, 12th April, 2024 at 04:30 p. m. through VC/OAVM, to transact the business as set out in the Notice of AGM. The Electronic copies of the Notice of the AGM and Annual Report for F. Y. 2022-23 have been sent to all the members on Thursday, March 21, 2024 whose email ids are registered with the Company / Depository Participant(s). Pursuant to Circulars mentioned above, the Company has not printed the Annual report and hence no hard copies of the Annual report will be provided. Members holding shares either in physical form or in dematerialized form, as on the cut-off date i. e. Friday, April 5, 2024 may cast their vote electronically on the Ordinary and Special Business as set out in the Notice of AGM through electronic voting system of NSDL from a place other than venue of AGM ("remote e-voting"). All the members are informed that:

1) The Ordinary and the Special Business as set out in the Notice of AGM may be transacted through voting by electronic means;
2) The remote e-voting shall commence on Tuesday, April 9, 2024 at 10:00 A. M.
3) The remote e-voting shall end on Thursday, April 11, 2024 at 05:00 P.M.
4) The cut-off date for determining the eligibility to vote by electronic means is Friday, April 5, 2024.
5) Any person, who acquires shares of the company and becomes a member of the Company after dispatch of the Notice of AGM and holds shares as on the cut-off date i.e. Friday, April 5, 2024 may obtain the login ID and password by sending a request at following email IDs:
   a) shares@geelimited.com
   b) helpdesk.evoting@nsdl.co.in
   c) rnt.helpdesk@linkintime.co.in

Members may note that :

a) The remote e-voting module shall be disabled by NSDL after the aforesaid date and time for voting and once the vote on a resolution is cast by the members, the members shall not be allowed to change it subsequently;
b) The facility for voting at the AGM shall be made available through e-voting by NSDL;
c) Members who have cast their votes by remote e-voting prior to the AGM may also attend the AGM but shall not be entitled to cast their vote again;
d) A person whose name is recorded in the register of members or in the register of beneficial owners maintained by the depositories as on the cut-off date shall be entitled to avail the facility of remote e-voting.

The Notice of the AGM along with instructions on e-voting is available on the Company's website www.geelimited.com and also on the NSDL website www.evoting.nsdl.com and in case of queries, members may refer to the Frequently Asked Questions (FAQs) for members and e-voting user manual for members at the help section of www.evoting.nsdl.com or contact Mr. Aditya Jalan, Company Secretary of the Company on Email id: shares@geelimited.com. In case of any assistance with regards to using the technology before or during the meeting, please contact on the Helpline No. +022-25821277

By order of the Board of Directors
sd/-
Shankar Lal Agarwal
Whole Time Director & Chairman
DIN: 01205377

Date: 22nd March, 2024